WORLD NGO DAY
BRIEF INTRODUCTION

The World NGO Day was first acknowledged in 2010 by Baltic Sea NGO forum - in 2014 the Presidency of the Council of the Baltic Sea States falls on Finland. The World NGO Day was accepted as day bringing together people and supporters from the NGO sector together in order to celebrate, commemorate and collaborate. Today the World NGO Day is an international day and a new global movement focused on meaningful change through the power of innovative NGOs. World NGO Day – is an international initiative, supported by volunteers from around the world. It is not organized for political reasons, monetary reward, or personal gain. Everyone associated with the World NGO Day initiative, does so because they are passionate and believe in the power of NGOs. And that their contribution creates a better and more effective civil society worldwide.

After the success of the last international summit in London, and following the feedback from various NGOs who took part in the event we are starting a new World NGO Day tradition - for the mutual benefit of all NGOs and cooperate organization - for a better society worldwide. We are proud to offer NGOs the chance to get their initiatives and ideas in front of a top panel of NGO leaders, as part of the World NGO Day celebrations. Addressing local, national and international issues. As part of the NGO TIME SHOW. Competing for a comprehensive NGO support package.

“NGOs have always been at the forefront of social movements and changes. The European Commission greatly values their willingness to act, their independence and above all their deep and genuine concern for the well-being of the communities they serve. As European Commissioner for Development I have special admiration for the activities that development NGOs carry out, often in very dangerous environments. I’m glad to see that the relationship between the Commission and NGOs, which has evolved rapidly and stretches back over 30 years, is now moving towards a genuine partnership. On every single day of the year, all over the world, NGOs are working hard for the people and communities they have pledged to help. It's only right that, on just one of those days, the world should celebrate NGOs and thank them for the tremendous work that they do”.

Mr. Andris Piebalgs, European Commissioner for Development at the European Commission
The Prize - A comprehensive “NGO Support Package”

1. Get a brand new modern parallax website created for your NGO sponsored by Griinbox.
2. Get a .NGO complimentary new domain name sponsored by Public Interest Registry.
3. Get social media strategy and hand on management support package sponsored by Giefu.
4. One years access to FundsforNGOs Premium and access to a training webinar or your choice.
5. Six months mentorship by the World NGO Day Initiator & Board Member Mr. Marcis Liors Skadmanis

6. NGO TIME SHOW: “Health and Social Welfare”
Get six month international mentorship by the World NGO Day Goodwill Ambassador Mr. Jean Ayoub, CEO & Secretary General, International Social Service - ISS (Switzerland)

6. NGO TIME SHOW: “Society Empowerment via Gender Equality”
Get six month international mentorship by the World NGO Day Goodwill Ambassador Ms. Mahnaz Afkhami, President of Women’s Learning Partnership (WLP), Executive Director of Foundation for Iranian Studies, and former Minister of Women’s Affairs of Iran (Iran / USA)

The “NGO Time”
Contestants & The Award Ceremony

The 6 NGO TIME live presentations in this event will be focused on “Society Empowerment via Gender Equality” and “Health and Social Welfare”. While we invite NGOs that support social innovation, social entrepreneurship and sustainable development to take part. Other key areas of focus are the promotion of gender equality; and support for democratic institutions and for the development of rule of law; and the eradication of extreme poverty. At each panel 3 NGO contestants will stand in front of a 4 judges panel and they will have 5 minutes to present their ideas and initiatives. Contestants will be allowed to use video, and other visual presentation to impress and to explain their initiative or project. They then will have to answer for 25 minutes question from both the judging panel and the audience. From each panel the judges will choose a winner, since the same judges are only require to judge ones. This winner will be announced at the end of event. Read more at FAQ. A small Award Ceremony - announcing the 2 winners of the “NGO Time” contest will be held closing at the closing of the World NGO Day 2014 Forum.
FAQ
FREQUENTLY ASKED QUESTIONS

Is there a registration fee for the event or the “NGO Time”? No. NGOs that are chosen to take part at the “NGO Time” will not need to paid the registration fee.

What if I have a great initiative, but am not a NGO? We’re sorry but the “NGO Time” is only open to registered NGOs. In order to apply to the “NGO Time”, you must be a registered as a non-profit or non-governmental organization in your country at the time of submitting your application. You need to attach to the application your organization registration certification which is going to be check with your country’s NGO register.

NGO INFORMATION
The name of the NGO that you run has to be mentioned in the “NGO Time” application. Applications that are not part of a NGO or a NPO, unfortunately wont be consider for the “NGO Time”.

How can I apply? The “NGO Time” application process is very simple. Please contact us via info@worldngoday.com
Please send your personal and NGO details. Any NGO who has a unique idea, product, project or an exquisite initiative that can benefit from mentoring and the “NGO Support Package” is free to apply.

What is the application language? Since its an international event the application needs to be in English.

Can my organisation submit more than one idea? Each organisation can submit only one idea, initiative or project.

IDEA, INITIATIVE, PROJECT OR PRODUCT DESCRIPTION
The NGO Time application has clear cut fields where you have to describe your idea or project that you plan to pitch for, in one line. A brief and clear description of your initiative should be put forward for the judging committee to make a first and lasting impression. It would be a good idea to plan ahead while you put your ideas into words in the “NGO Time” application.

What do you mean when you say “Idea or Project”? An Idea, project, initiative or product that your NGO proposes - its concept and implementation plan. How you will use your initial idea to address a social problem. We will need to know exactly how the “NGO Time” will help you realize your plan in reality - for a better society.

How much time do I have to introduce my idea or project? You have 5 minutes maximum.

Whats happen after I’ve submitted my application? We will be announcing the 6 finalists in early February 2014. In addition, all the 6 finalists are welcome to attend as delegates at the World NGO Day 2014 forum in Helsinki, Finland. And benefit from various networking opportunities, listen to NGO leaders speeches, and questions during the live “NGO Time”.

Will details of our idea or product be kept confidential? Please do not submit any private intellectual property or confidential information in your application. World NGO Day will create an online catalog of participants with a short introduction of the submitted ideas or projects and those will be published on the World NGO Day website. And shared within potential supporter and our philanthropists network.

Who are these judges? The “NGO Time” judging panel consist of 4 judges which are made up of high profile NGO leader.

Am I allowed to use visual materials in order to introduce to my idea or project? Yes, it’s actually recommended you do so. If chosen to take part in the live “NGO Time” you would need to contact us in advance and advice us what kind of technical equipment you require. You also need to make sure that your presentation does not include any violent or sexual content materials which are against the law.

What happens after I introduce my idea? Each judge will ask questions or give quick comments about your idea or project. Please note this takes 25 minutes, and could include questions from the live audience. Our judges have a many years of experience running their own NGOs or companies and you should come prepared in order to impress.

Following my live presentation, when will I find out if my NGO won the prize? The final top 2 NGOs will be announced on the end of the World NGO Day 2014 Forum.

How the “NGO Time” and its judging panel is going to chose the winner? Following ethical and equality principles, based on the live presentation and your Q&A performance our judging panel will choose the winner. Each winner will be granted a “NGO Support Package”, including 6 month mentorship for your idea from an experienced NGO leader.